

# How do you view me?



Dear Patient,

The purpose of this questionnaire is to help me understand how you view me. This will greatly help me in the way I market myself so I can be as authentic as possible, and appeal to more wonderful patients just like yourself.

**What 3 words would you use to describe me?**

**If you have ever recommended me, how have you spoken about me?**

**Why did you choose me as your dentist?**

**What would you say my best asset is?**

**Tell me something that you think I don't advertise enough about myself or this practice?**

**Tell me about any positive moments that stood out for you at the practice?**

**Additional comments**

**Patient Name**

**Date**

**Thank you so much for your help!**